

Monthly Confidential Report

(Published at the end of each month)

Summary

MONTHLY **ELECTROPHOTOGRAPHY**

- Comprehensive Research and Analysis of PPCs, Laser/LED Printers,
Toner, Resin, Photoconductor, Rollers and Related Components of
Electrophotography -

2023. 3



Toshiba TEC US (A3/Color) e-STUDIO7527ACT



Fujitsu (A3/Monochrome) Printer XL-9460



Canon US (A3+/Monochrome) varioPRINT 140 QUARTZ



Kyocera Document Solutions Europe
(A4/Monochrome) ECOSYS MA5500ifx



Market Research of Japan, China, USA, and Europe
Data Supply Inc.

March 2023 Monthly Electrophotography

Sample Page
Excerpt from "Other News"

O - Roller - Taejin Precision - 1

The Chinese factory of South Korean OA roller manufacturer Taejin Precision has been shut down since an explosion on February 22.

The explosion occurred at the company's Chinese subsidiary, Weihai Taejin Electronics. It was established in September 2003 in an industrial park in Weihai, Shandong Province, and this year marks its 20th anniversary. Items produced include fuser belts, pressure rollers, and transfer rollers. Korea, to which it is a major supplier. The incident has a significant impact on the machine business, with



Sample Page
Excerpt from "Newly Released"
(Office - North America)

【North America】

<Office>

N - Color MFP (A3) - Toshiba TEC US - 1

Product Name	e-STUDIO7527ACT/6527ACT
Price	\$42,056/\$38,940 (previous models)
Release Date	February 2023
Size	A3
Speed	7527ACT: Color/Monochrome: 75/85ppm (A4) 6527ACT: Color/Monochrome: 65/75ppm (A4)
Function (*is optional)	<input type="checkbox"/> Copy <input type="checkbox"/> Printer <input type="checkbox"/> FAX <input type="checkbox"/> Scanner
Target Sales Volume (Worldwide)	3,500 units



【Positioning】

<input type="checkbox"/> New	The e-STUDIO
<input type="checkbox"/> Successor	65ppm
<input type="checkbox"/> Other	in the p
<input type="checkbox"/> Supplied as OEM	maximum
	6,020 sheets

【Sales Target】

Target	They are
--------	----------

【Product Lineup and

Model	
e-STUDIO7527ACT	
Computing Model	"RICOH IM C80" / "MX-8081" / "Shan

Sample Page
Excerpt from "Other News"

O - Exhibition - RETAILTECH JAPAN and Others - 1

1. Outline of the Exhibition

RETAILTECH JAPAN and the following exhibitions were held together at Tokyo Big Sight for four days from February 28 (Tuesday) to March 3 (Friday).

- RETAILTECH JAPAN
- SECURITY SHOW
- JAPAN SHOP
- ARCHITECTURE + CONSTRUCTION MATERIALS
- LIGHTING FAIR
- International Furniture Fair Tokyo
- JAPAN Int'l FRANCHISE SHOW

<Number of visitors and exhibits>

Date	Number of visitors	Number of exhibits
February 28 (Tuesday)	41,978 people	RETAILTECH JAPAN: 221 JAPAN SHOP: 179 *Includes the association and online exhibits
March 1 (Wednesday)	48,834 people	
March 2 (Thursday)	54,203 people	
March 3 (Friday)	56,225 people	
Total	201,240 people	

*JAPAN Int'l FRANCHISE SHOW was held from March 1 (Wednesday) to March 3 (Friday)



In this article, we will cover exhibitors at RETAILTECH JAPAN and JAPAN SHOP.

March 2023

■ Featured Article ■

Featured Article - Shipment Trend in Laser/LED Printers in Japan and Rankings of Best-selling Models	1
1. The overview of the domestic market of laser/LED printers	2
2. Brand share by product range and rankings of best-selling models (2022)	3
(1) Brand share (2) Rankings of best-selling models	
(3) Overview of the models	
1) A3 color printer	3
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3) A4 color printer	11
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(MF751Cdw and others)	
F - Color Printer/MFP (A4) - Fujifilm Business Innovation - 2	20
(Apeos C320 z and others)	
F - Color Printer/MFP (A4) - Brother Industries - 1	21
(MFC-L8610CDW and others)	
F - Color Printer/MFP (A4) - Kyocera Document Solutions - 2	22
(ECOSYS M6635cidn and others)	

■ Newly Released ■
[Japan]
<Office>

N - Monochrome Printer (A3) - Fujitsu - 1	23
(Printer XL-9460)	

[North America]
<Office>

N - Color MFP (A3) - Toshiba TEC US - 1	25
(e-STUDIO7527ACT/6527ACT)	
N - Monochrome MFP (A4) - Canon US - 3	29
(imageCLASS MF269dw VP II/MF269dw II/MF267dw II)	

<Professional>

N - Monochrome Production Printer (A3+) - Canon US - 4	30
(varioPRINT 140 series QUARTZ: varioPRINT 140/130/115 QUARTZ)	

[Europe]
<Office>

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(History of shipment volume of production printers/Source: 2022 version of MFP Market Forecast)	

P - Photoconductor - Mitsubishi Chemical - 1	38
(History of shipment volume of photoconductors/Source: 2023 version of Photoconductor Market Forecast)	

■ Other News ■

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(Ricoh launches the Ricoh IJM C180F in North America and Europe)	

O - Mid-Term Management Strategy - Ricoh - 1	40
(Ricoh announces its 21st Mid-Term Management Strategy for FY2023-2025)	

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(FBI acquires an IT services company of Australia)	

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(HP blocks the use of third-party ink cartridges)	

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O - Web-fed Inkjet Press - Canon - 1	46
(Canon launches the high-speed web-fed inkjet ProStream 3000 series for commercial print)	

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(Amazon and Brother announce a joint legal action against a counterfeit ring)	

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(Sharp forms a strategic alliance with Kodak Alaris)	

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O - 3D Printing - Stratasys/Ricoh - 1	52
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(Xerox announces full-year financial results for FY2022)	
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Mimaki Engineering announces its first TxF150-75 DTF Printer/Fujifilm Business Innovation launches "TOKIUM Invoice" cloud service for receiving invoices/Fujifilm Business Innovation launches Inspection Management System/WWF and Seiko Epson launch three-year partnership to recover and restore the world's forests/Kyocera Document Solutions launches Kyocera Cloud Information Manager/Konica Minolta Business Solutions UK and Solimar Systems announce strategic alliance/Kofax announces the latest Printix/Nano Dimension makes formal offer to acquire Stratasys	